Commercial Vans 303 Perimeter Center North Suite 202, Floor 6 Atlanta, GA, 30346 commercialvansfleet@daimler.com

OFFICIAL PROGRAM RULES

We are pleased to introduce the Metris to the CAN Program. This Fleet Program will offer an incentive to eligible fleet customers purchasing Mercedes Benz commercial vehicles.

Eligibility

To apply for a Corporate Account Number, the company must have been formed as a bona fide business entity in the United States as of or before the submission of the CAN application

Companies NOT Eligible

- Car and Truck Dealerships
- Known Exporters
- Automotive Brokers
- Government Agencies

Eligible Models

All Mercedes Benz commercial vehicles models are eligible. All model year units purchased from either stock and factory ordered are eligible; preowned units are NOT eligible for the 2015 Recognition Bonus.

The total number of Sprinter and Metris units purchased and reported by a customer will be combined to determine, the customer's tier. Within each tier, Sprinter and Metris units will be paid out a different incentive. These amounts will be added together to determine the total reimbursement incentive.

- 1. Tier 1 (5-49 units purchased annually) \$500 per Metris unit \$800 per Sprinter unit
- 2. Tier 2 (50-99 units purchased annually) \$800 per Metris unit \$1,000 per Sprinter unit
- 3. Tier 3 (100+ units purchased annually) \$1,000 per Metris unit \$1,200 per Sprinter unit







Program Rules

Each commercial vehicle must be a new (not previously retailed) Mercedes-Benz commercial vehicle retailed to an eligible CAN Customer. This Program will be in effect for all sales of eligible vehicles sold by an authorized Mercedes-Benz dealer during the period from January 03, 2015 through January 2, 2016.

Additional Information

A company must apply for a Corporate Account Number (CAN) by using the 2015 Commercial Vans CAN Enrollment Form. This CAN Enrollment Form should be sent via email to <u>commercialvansfleet@daimler.com</u>. If eligible, a Corporate Account Number will be furnished within 2 business days via email. Commercial Vans does <u>not</u> require 15 registrations to issue a Corporate Account Number.

Once the CAN# has been approved, MBUSA will <u>NOT</u> retro-actively pay out vehicles retailed before the date of CAN# approval.

The respective recognition bonus and volume tiers will be paid out in the first quarter of each calendar year, after reconciliation of actual annual commercial vehicle purchases for the prior year.

Special Consideration

- Fleet Management Company (FMC): FMCs that purchase vehicles to be utilized by their own company shall be eligible for payment of eligible fleet incentives. FMC's CANNOT use their CAN number for vehicle(s) purchased for their end customer. A FMC's customer may apply for a CAN#, which should be applied to each vehicle ordered by the FMC for their end-customer.
- **Rental Companies:** Rental Companies are eligible to obtain their own CAN# and may participate in the CAN Program.

Incentive Inquiries

For further questions and support on potential sales of more than 200 units in a calendar year, please contact the Commercial Vehicles Fleet Department by sending an email to <u>commercialvansfleet@daimler.com</u>

Regards,

The Commercial Vans Fleet Team